AO 120 (Rev. 08/10)

TO: Mail Stop 8 Director of the U.S. Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450	REPORT ON THE FILING OR DETERMINATION OF AN ACTION REGARDING A PATENT OR TRADEMARK

In Compliance with 35 U.S.C. § 290 and/or 15 U.S.C. § 1116 you are hereby advised that a court action has been filed in the U.S. District Court **Eastern District of Texas** on the following

☐ Trademarks or ☑ Patents. (☐ the patent action involves 35 U.S.C. § 292.):

DOCKET NO. 6:12-CV-587	DATE FILED 8/30/2012	U.S. DISTRICT COURT Eastern District of Texas
PLAINTIFF Blue Spike, LLC		DEFENDANT The Nielsen Company (US) LLC

PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
1 7,346,472	3/18/2008	Blue Spike, LLC
2 7,949,494	5/24/2011	Blue Spike, LLC
3 8,214,175	7/3/2012	Blue Spike, LLC
4 7,660,700	2/9/2012	Blue Spike, LLC
5		

In the above—entitled case, the following patent(s)/ trademark(s) have been included:

DATE INCLUDED	INCLUDED BY		
	☐ Amendment ☐ Answer ☐ Cross Bill ☐ Other Pleading		
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK	
1			
2			
3			
4			
5			

In the above—entitled case, the following decision has been rendered or judgement issued:

DECISION/JUDGEMENT

CLERK	(BY) DEPUTY CLERK	DATE

Copy 1—Upon initiation of action, mail this copy to Director   Copy 3—Upon termination of action, mail this copy to Director
Copy 2—Upon filing document adding patent(s), mail this copy to Director   Copy 4—Case file copy

albritton/*awfirm*

Eric M. Albritton
Stephen E. Edwards
Jason D. Cassel
Michael A. Benefield
Debra R. Coleman

September 5, 2012

Via Certified Mail/Return Receipt Requested

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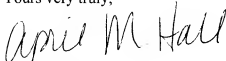Alexandria, VA 22313-1450

     Re: *Blue Spike, LLC v. The Nielsen Company (US), LLC*
            Civil Action No. 6:12-CV-587

To Whom it May Concern:

     Enclosed please find four copies of the fully executed Report on the Filing or Determination of an Action Regarding a Patent or Trademark.

     If you require anything further, please contact me at your convenience.

                    Yours very truly,

                    April M. Hall
                    Legal Assistant

/ah

Enclosure